



Business Challenge

Great speakers have the ability to move people. They understand the needs of their audience, communicate clearly and concisely, use their environment effectively, and inspire others.

NAIL IT!

Nail It improves the skills that all employees need to successfully communicate/present to others. The content and exercises in this program can be applied to stand-up presentations, business meetings, sales calls, as well as everyday interactions.

Key Content

Nail It is organized into five core modules:

Introduction — This module sets the framework for the two-day program. It describes a model that encompasses the critical components essential for becoming an effective presenter: Know Yourself, Know Your Audience/Environment, Know Your Topic, Know Your Tools.

Know Yourself — This module teaches participants how to leverage their voice, physical presence and innate talents to make winning presentations.

Know Your Audience/Environment — This module describes the different roles of a presenter. It applies adult learning principles to creating effective presentations, and explains how to get maximum impact using your environment.

Know Your Topic — This module provides guidance in organizing your topic. It describes a structure that organizes and presents ideas persuasively.

Know Your Tools — This module provides practical tips for using all of the tools (*visual, auditory, and tactile*) that extraordinary speakers employ with ease.

Target Audience

Nail It is for anyone who shares information, communicates ideas, or sells solutions.

Outcomes

By attending *Nail It*, participants will be able to:

- Establish and maintain an effective environment to maximize presentation impact
- Utilize techniques and planning structures to organize and present ideas persuasively
- Effectively use presentation aids and support material
- Leverage their own skills and talents to make a winning presentation

Nail It is a two-day (*minimum*) program that includes three video taped participant presentations. Each participant receives individualized coaching and feedback from seasoned presenters.

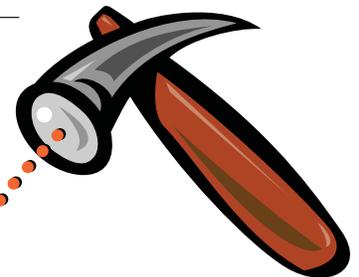
Optional Modules

Nail It also offers the following enhancement modules:

Meaningful Examples and Effective Storytelling — This module is designed to assist participants in identifying the elements of an effective example/story and describes how to incorporate examples and storytelling into a presentation.

Powerful PowerPoints — This module provides new alternatives to the conventional *death-by-bullet-point* PowerPoint approach. We will look at recent research about the way people learn from multimedia and provide practice in updating your presentations using contemporary media techniques.

Facilitating Audience Involvement — This module introduces the participants to the concepts of facilitation and is designed to assist them in understanding the importance of incorporating effective questions into their presentations to maximize audience involvement and learning.



**For more information,
please contact Footprints Consulting & Training
at 303-674-5492 or www.footprintsconsulting.com**